

INVESTING



Raza
Development
Fund

INVESTMENT ■ SOLUTIONS ■ COMMUNITY ■ FAMILY

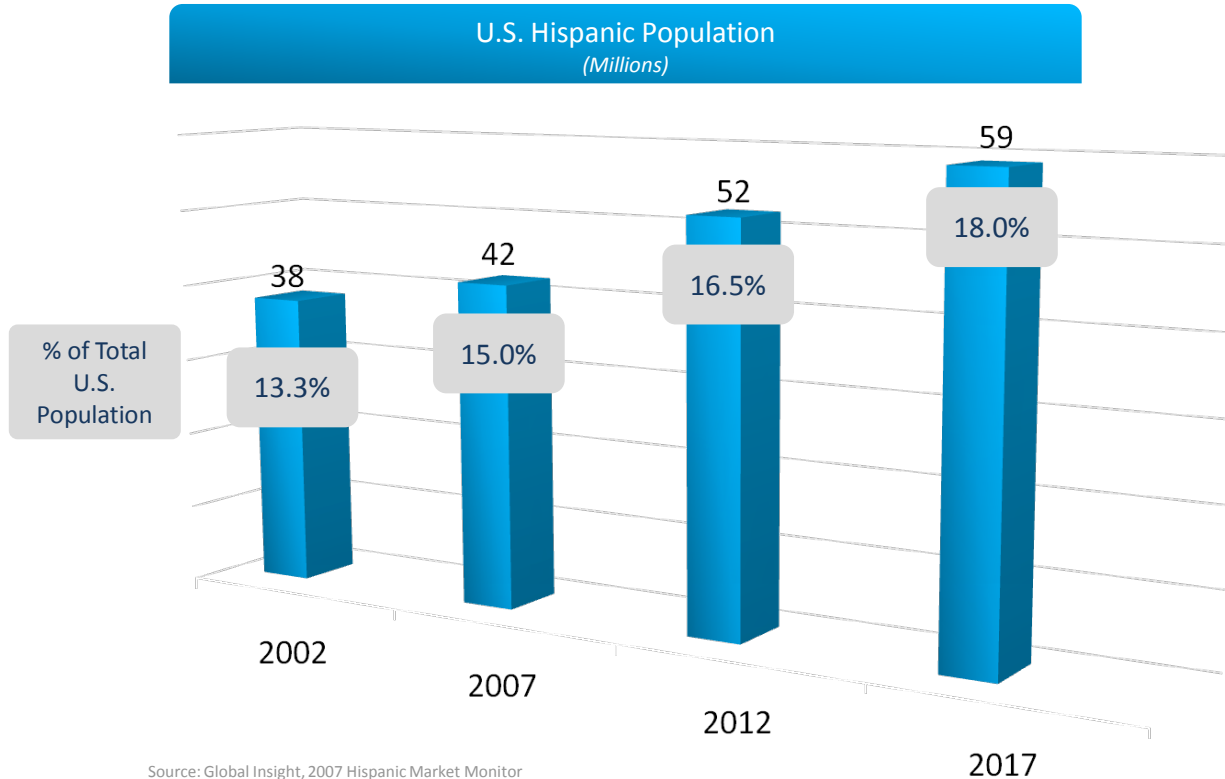
IN PEOPLE



Hispanic Market Update

Unstoppable Population

Growing 3x Faster than the Total US in the Next 5 Years



Source: Global Insight, 2007 Hispanic Market Monitor

Confidential and Proprietary

How is the Growth Happening?

1 of 4 Babies Born in U.S.
1 of 2 Births in CA and TX



Over Half of the
U.S. Population Growth
2007-2012



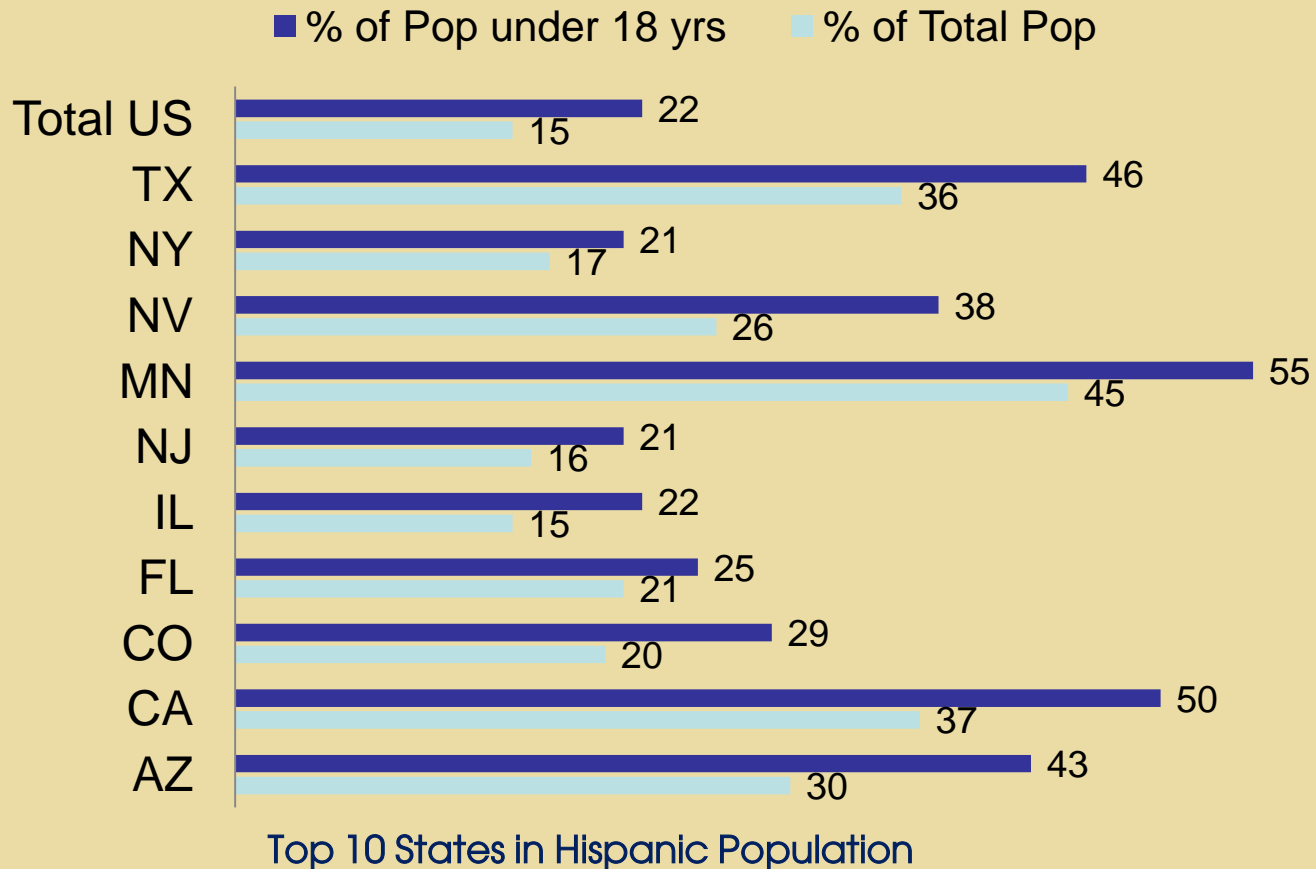
Immigration:
2 Million by 2012
4 Million by 2017



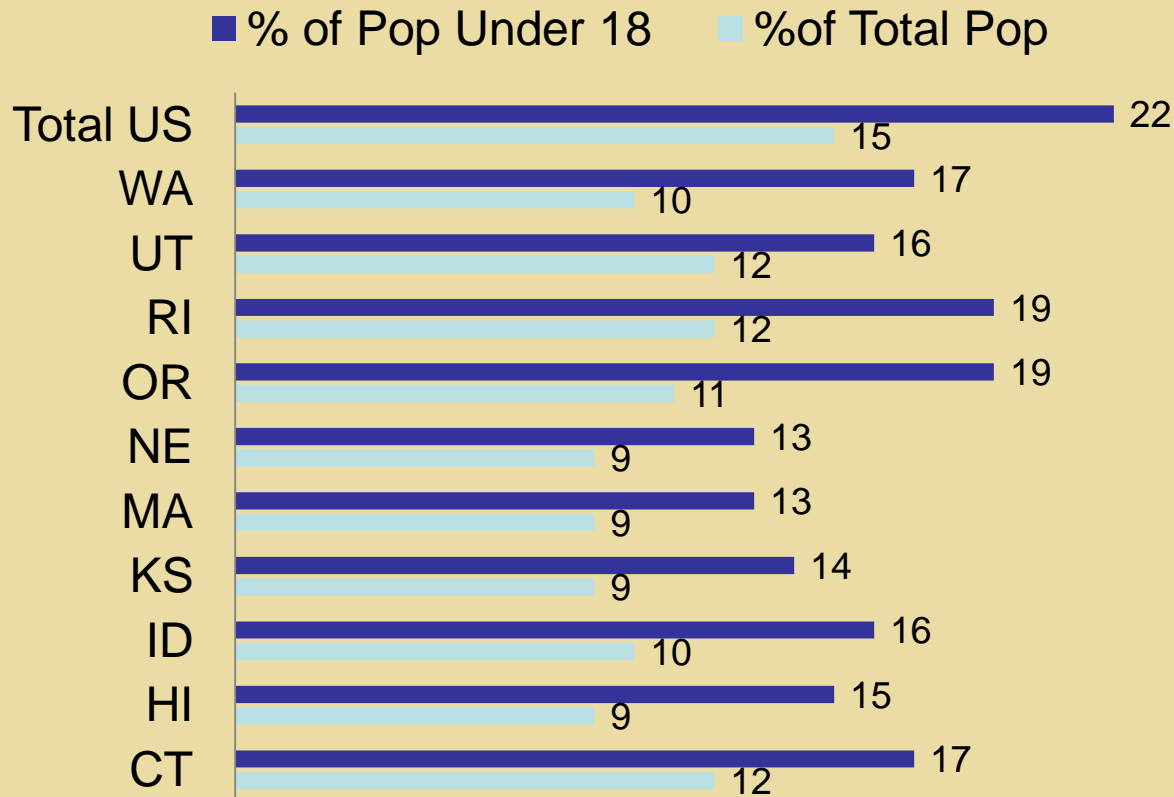
HHs Forming at 4x the
Rate of Non-Hispanics
(+ 17.7% vs + 4.3%)
2007-2012



Hispanic Children are a large % of the Population in many states

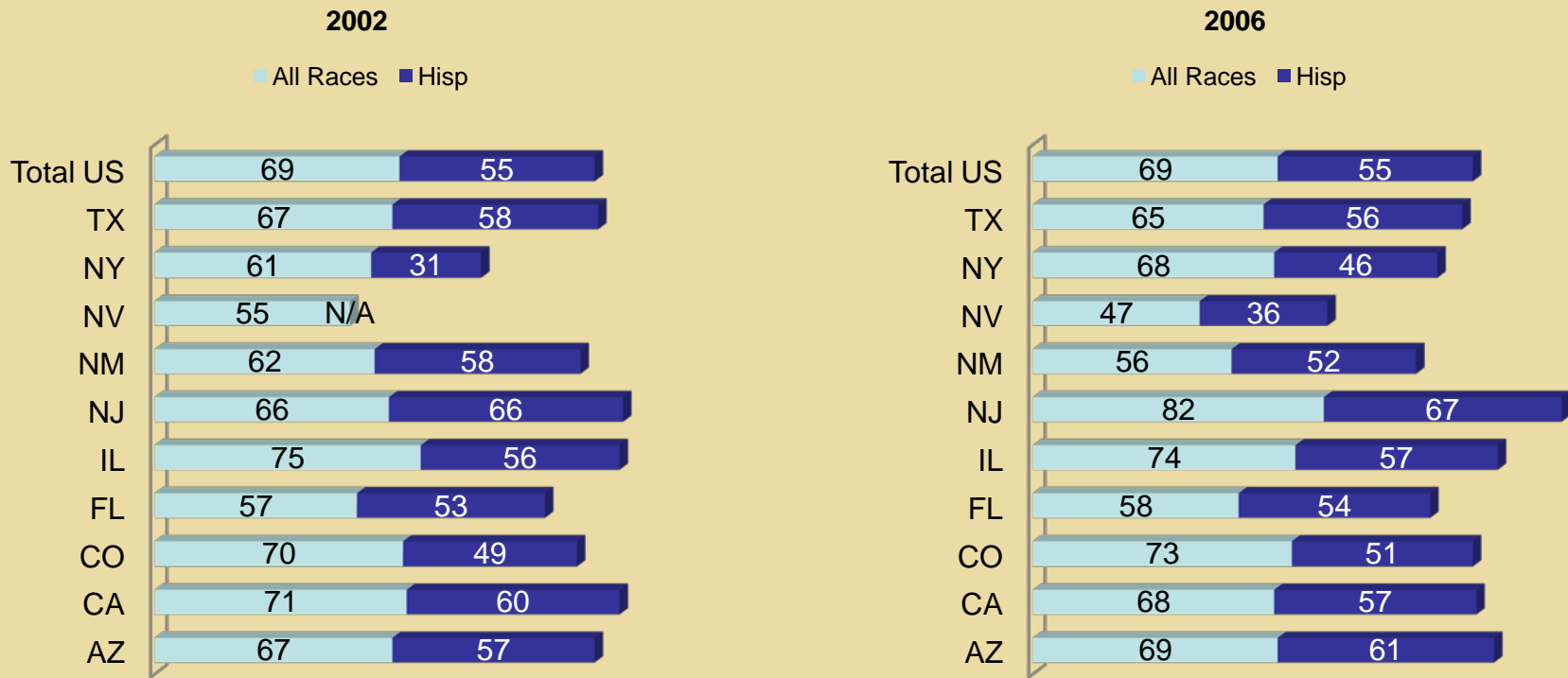


Even in states with smaller Hispanic population, Hispanic children are a significant % of the population



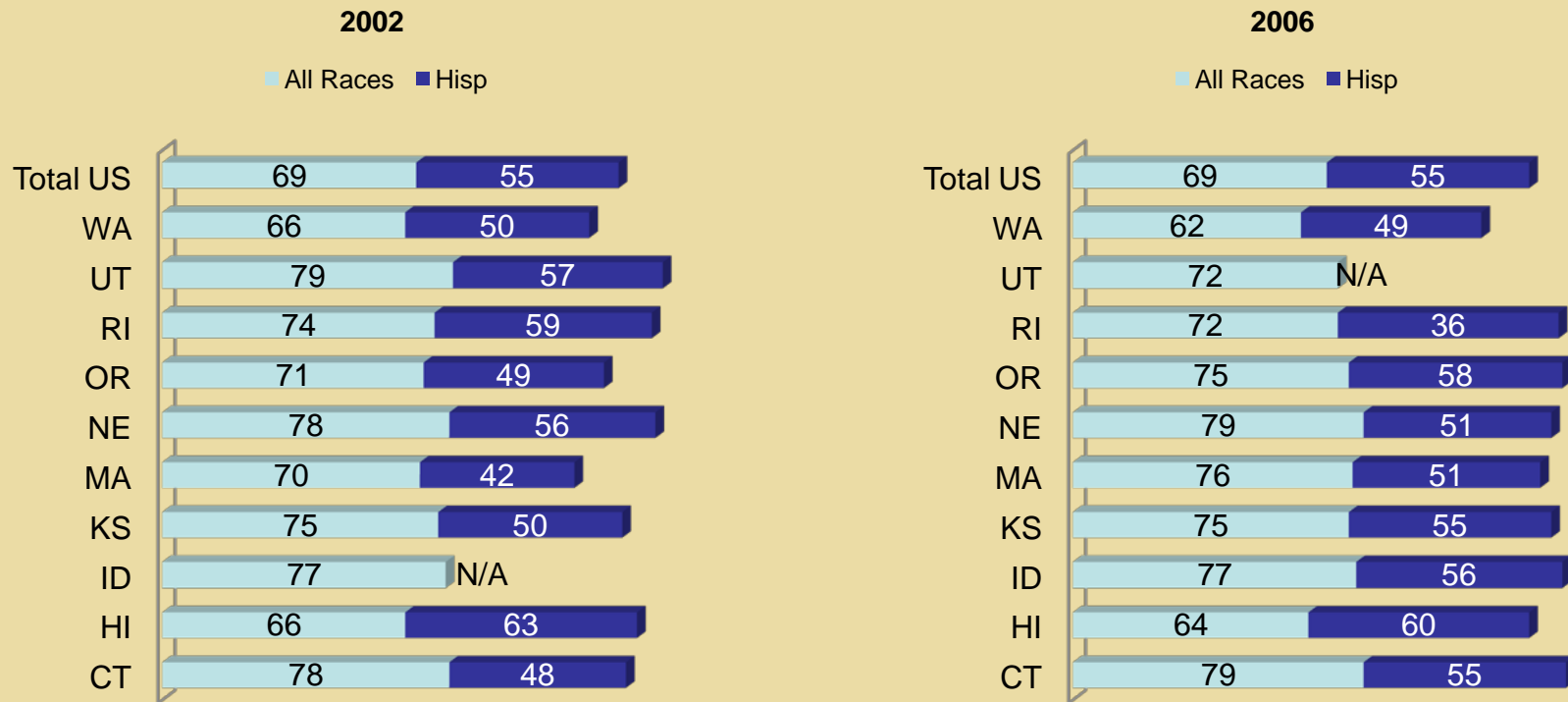
Top 10 Non-Traditional Immigrant States Hispanic Population

Bridging the achievement gap continues to be a serious challenge !



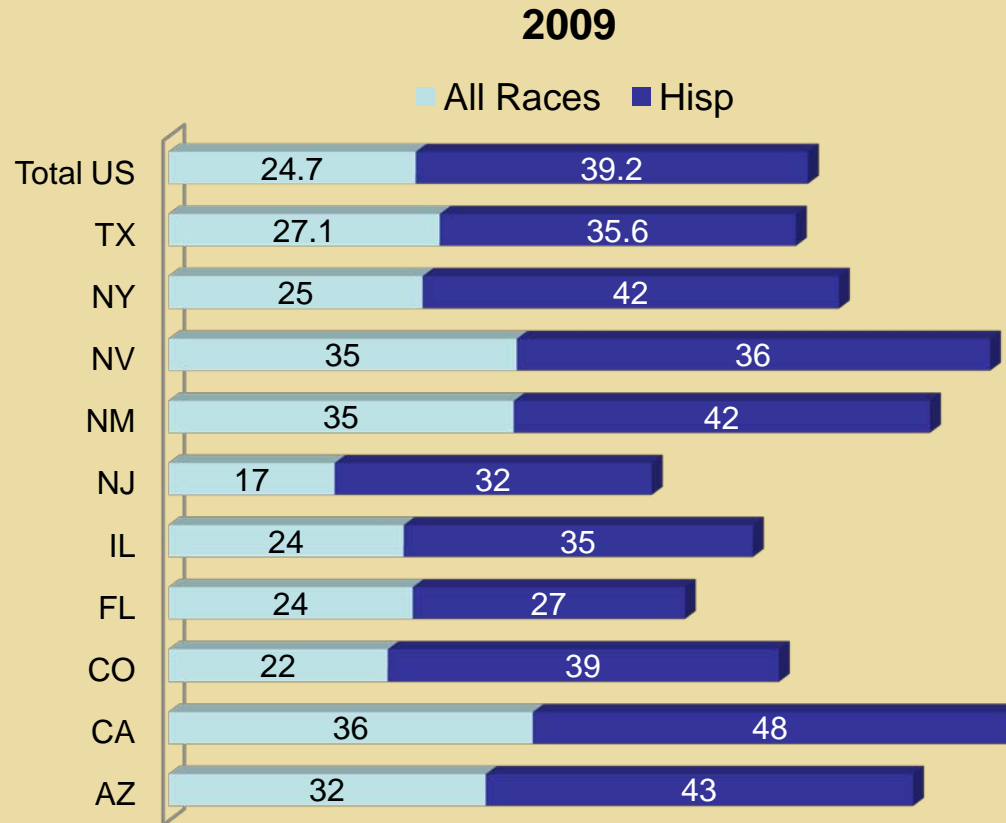
Graduation Rates in the Top 10 Hispanic States

Bridging the achievement gap continues to be a serious challenge !



Graduation Rates in the Non-traditional Immigrant States

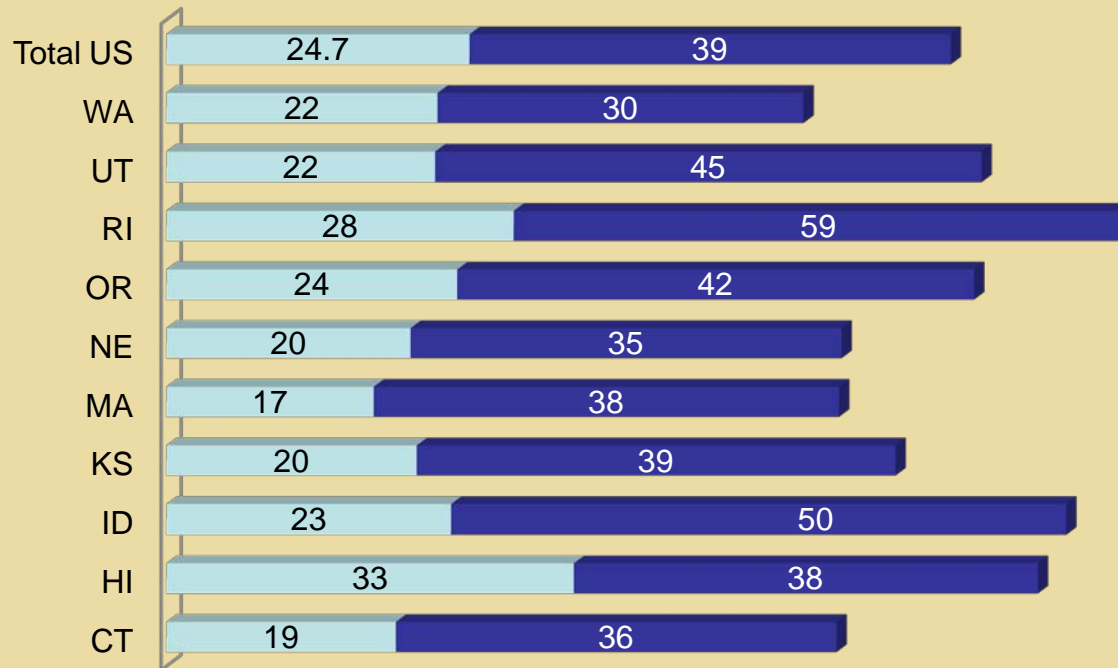
% of 8th Graders Below Basic Reading Level in Top 10 Hispanic States



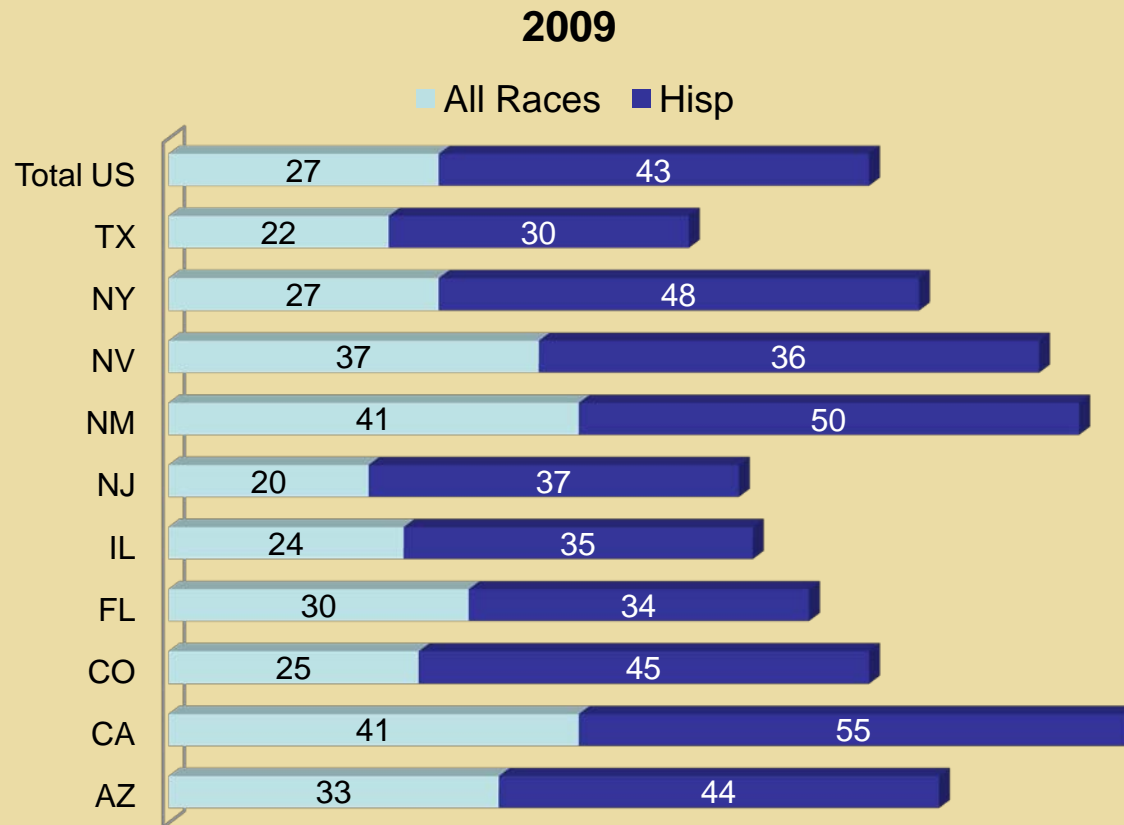
% of 8th Graders Below Basic Reading Level Non-traditional Hispanic States

2009

All Races Hisp



% of 8th Graders Below Basic Math Skills in Top 10 Hispanic States



% of 8th Graders Below Basic Math Skills Level Non-traditional Hispanic States

